



## Unpaid Internship (2 Positions)

**Job Title:** Unpaid Internship – Graphics Design

**Company:** K Daughters Pty Ltd

**Location:** Khubetsoana, Maseru

**Duration:** 6 Months.

**About Us:** K Daughters is a one-stop shop for all your ICT needs. We provide a wide range of products and services, including, cloud computing, selling of laptops, computers, servers, ERP software, antivirus, email, website development and hosting, network implementation, network equipment, CCTV cameras, and smartphones. We are committed to providing our customers with the best possible service and support. We are a startup.

### **Responsibilities:**

- Collaborate with web developers to create visually appealing and user-friendly website designs.
- Work closely with the marketing team to produce graphics for various marketing materials, including social media, emails, and print.
- Develop engaging visual content that aligns with our brand and marketing strategies.
- Assist in the creation of multimedia assets, such as videos and animations.
- Participate in brainstorming sessions to generate creative ideas for design projects.
- Ensure consistency and adherence to brand guidelines across all design elements.
- Provide support in the execution of design concepts for both digital and print media.
- Stay informed about design trends, tools, and techniques.

### **Qualifications:**

- Currently pursuing a degree in Graphic Design, Visual Communications, or a related field.
- Proficiency in graphic design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign).
- Strong creative and conceptual thinking with an eye for detail.
- Ability to collaborate effectively with web developers and marketing professionals.
- Basic understanding of web design principles and user experience.
- Eagerness to learn and adapt to evolving design trends and technologies.



- Strong communication skills and the ability to work in a collaborative team environment.
- A personal computer is required for work.

**Benefits:**

- Hands-on experience working with web developers and marketing professionals.
- Exposure to a variety of design projects for both digital and print media.
- Mentorship from experienced designers, developers, and marketers.
- Networking opportunities within the industry.

**How to Apply:** Interested candidates should submit their resume, a cover letter outlining their interest in the internship, and a portfolio showcasing design work to [vacancy@kdaughters.net](mailto:vacancy@kdaughters.net). Please use the subject line "Graphics Designer Intern Application"

**Application Deadline:** 24<sup>th</sup> January 2024

K Daughters is an equal opportunity employer. We encourage applications from candidates of all backgrounds and experiences.

Note: Even though, this is an unpaid internship position, and the selected candidate will be responsible for their own transportation and accommodation during the internship period, there will be commission provided that will be explained in the interview.

Full Details about the position will be found here: <https://kdaughters.net/vacancies>